



Cross-Cultural Psychology: Research and Applications

John W. Berry, Ype H. Poortinga, Marshall H. Segall, Pierre R. Dasen

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This second edition of the best selling textbook has been substantially revised to provide the student with the most comprehensive overview of cross-cultural psychology available in one volume. The team of internationally acclaimed authors have included the most up-to-date research in the field and two new chapters on language and on emotion. The book covers basic processes and theory and applications of cross-cultural psychology with respect to acculturation, organizational processes, communication, health and national development. The new format, glossary and textual features are designed to enhance reader usability.

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