



# Email Marketing: A Beginner's Guide to Becoming a Pro In Email Marketing (Volume 1)

*Larry Ellison*

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*Larry Ellison*

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This book, Email Marketing: A Beginner's Guide to Becoming a Pro in Email Marketing is written for the person that needs current information regarding email marketing and the best strategies for building an email list. This book details the many ways to construct a list, the best way to write an email and the many tricks to retaining client interest. In this book we teach you: • How to Collect Email Addresses • Social Media Marketing for Email Addresses • Methods for Collecting Email Addresses • Purchasing Email Addresses • Psychology Behind Email Design • Getting to Know Your Demographic • Types of Emails • Shareable Content for Interaction • Know your Purpose for Email Marketing Although this does not contain every possible piece of information on Email Marketing, it will inform you to how to write effective emails, target your clients and potential customers, and the best methods for building your email lists.

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