



Lead Like a Superhero: What Pop Culture Icons Can Teach Us About Impactful Leadership

Sebastien Richard

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Are you a bit of a lone wolf, who is stirred into leading through a crisis - like Wolverine? Or do you exhibit the overachieving prowess of a Superman? Or perhaps your experience makes you a bit more of a Father Figure, like the mighty Optimus Prime?

Superheroes play a huge part in popular culture, and beyond. They inspire people and make them aspire to greatness. One reason they seem larger than life is their willingness to sacrifice and their impressive strength of character - which translates into remarkable leadership ability. Lead Like a Superhero goes in depth into the psyche of well-known Comic Book Icons, analyzing their leadership strengths and weaknesses, and what makes them tick. But here is the kicker: it will, through it's one of a kind lens, enable its readers to recognize the superhero leaders around them, or better yet... the one within.

Sebastien Richard's deepest desire for Lead Like a Superhero is that it will inspire a younger generation of leaders to embrace the values modelled by the likes of Superman, Spiderman, or Wonder Woman to better lead their own lives and the lives of those around them. These values are timeless, universal, and they shape the character of the best men and women out there.

Ditch the suit...

Embrace the cape, and lead like a Superhero!

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