



# **POLICY vs. PAPER CLIPS - THIRD EDITION: How Using the Corporate Model Makes a Nonprofit Board More Efficient & Effective**

*Dr. Eugene H. Fram*

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POLICY vs. PAPER CLIPS is an unusual how-to book for nonprofit groups that seek to better define board governance and boost management focus. This highly user-friendly book has been used successfully by nonprofit directors and executives to:

1. Guide them on how to move from a community-based governance model to a model with a defined framework for separating policy development from operational activities.
2. Eliminate dull "new director orientations" and instead present an overview of critical governance issues and spark lively discussion about current nonprofit governance practices.

Given today's difficult times for nonprofits, hardly any can continue to operate as they have in the past. For most, it is no longer possible for a volunteer group of directors to be involved in the organization's day-to-day operations. This book clearly outlines the Corporate Model and its framework for separating policy areas from operational ones. When customized appropriately for your nonprofit, the Model promotes growth and allows your board to fully delegate day-to-day matters to management. Yet, importantly, it also allows for robust assessment of both the outcomes and the impact of the organization.

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