



# B2B Application Integration: e-Business-Enable Your Enterprise

*David S. Linthicum*

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## **B2B Application Integration: e-Business-Enable Your Enterprise** David S. Linthicum

e-Business is no longer a buzzword; it is a reality in which internal and external business systems customers, financial partners, suppliers, and support operations communicate and execute transactions instantly and automatically. These emerging electronic business-to-business (B2B) relationships require a new type of integration technology that is dependent on intelligent, flexible middleware layers that glue disparate applications, databases, and processes together. B2B Application Integration is a comprehensive guide to the concepts, techniques, and technologies that enable application integration, the technical foundation of e-Business. Noted application integration expert David Linthicum details real-time application integration solutions and explains how middleware layers work to create a seamless whole out of numerous independent systems, both within and between enterprises. Inside you will find in-depth coverage of the five types of B2B application integration: data-oriented, application interface-oriented, method-oriented, portal-oriented, and process integration-oriented. B2B Application Integration also describes in detail available middleware technologies and existing a

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