



Leading for Success: Fourteen Lessons to Great Leadership

James R. Lewellen, R. Bruce Williams

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
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Poignant, real-life stories of successful leadership in business and education are woven throughout the dynamic book *Leading for Success: Fourteen Lessons to Great Leadership*. Each story is dedicated to describing a specific dimension that the authors assert is crucial to success, and storytelling is deemed critical to illustrate the import of each leadership dimension. The fourteen lessons are organized under four dominant themes: gathering relevant information, forging strategic direction, manifesting exemplary style, and providing occasion employee buy-in. The book is simple to grasp and its concrete examples make the points stick. Each lesson concludes with questions to help you connect to the realities of your own situation. James R. Lewellen co-founded and co-operated a food business, and most recently a real estate investment firm. In addition to his business ventures, he has served as a campus dean, director of corporate-based MBA programs, and was an associate professor of sociology, management, and education. Dr. Lewellen has taught at the Maxwell Graduate School at Syracuse University, Saint Joseph's University in Philadelphia, Strayer University, and Dowling College. He resides in Western Pennsylvania with his wife, Norma, and their three beloved dogs. With over forty years of international consulting experience, R. Bruce Williams is noted for his expert group facilitation and his skills in planning and team building methodologies. He has authored *More Than 50 Ways to Build Team Consensus* and *Twelve Roles of Facilitators for School Change* as well as five other books. His specialty is facilitating interactive group workshops focused on strategic planning for the classroom, and has presented his strategies throughout the world. He resides in Chicago. Publisher's website: <http://sbpra.com/JamesRLewellenandRBruceWilliams>

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