



Hybrid Organizations: New Business Models for Environmental Leadership

Brewster Boyd, Nina Henning, Emily Reyna, Daniel E. Wang, Matthew D. Welch

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This book offers a glimpse into the future. The companies it describes are pioneers, the first-movers in market shifts that will eventually become mainstream. These hybrid organizations - or what others call values-driven or mission-driven organizations – operate in the blurry space between the for-profit and nonprofit worlds. They are redefining their supply chains, their sources of capital, their very purpose for being; and in the process they are changing the market for others.



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