



# **Sustainable Supplier Management in the Automotive Industry: Leading the 3rd Revolution Through Collaboration (Transportation Issues, Policies and R&d)**

*Mario Binder, Ben Clegg*

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The omnipresent global economic crisis has had a particularly dramatic effect on the global automotive industry. It has increased the need for a 3rd revolution and the move towards mass-collaboration between all industrial players that may ultimately lead to a governance model based on partnership-focused collaborative relationships. The first two revolutions were led by the US and Japan respectively, but we propose that this time, the European automotive industry will lead the way in the 3rd revolution. This book provides an operations and supply chain management perspective while focusing on the issue of sustainable supplier management.

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