



Outsourcing and Offshoring (Critical Perspectives on Business and Management)

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The expansion of outsourcing and offshoring activities, and the emergence of new sourcing models, have profoundly challenged existing management concepts and practices. Consequently, it has become increasingly important to understand the phenomenon and its implications for business and management. The study of outsourcing and offshoring continues rapidly to develop but, in the last decade especially, several areas have emerged as crucial to the comprehension of offshoring and outsourcing. First, researchers have attempted to understand the strategic intent behind outsourcing and offshoring and the determinants in such decisions. Second, numerous studies have examined the risk and success factors. Third, research has taken a keen interest in exploring capabilities, knowledge, and culture in outsourcing and offshoring. Finally, more recent studies have focused on advancements in the practice of outsourcing and offshoring following the introduction of cloud computing.

By addressing these four areas in particular, along with other critical questions, this new four-volume collection from Routledge brings together a vast body of knowledge on outsourcing and offshoring. Fully indexed and including a new introduction by the editor, it is an essential research resource.

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