



Delivering WOW: How Dentists Can Build a Fascinating Brand & Achieve More, While Working Less!

Dr. Anissa Holmes

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If you are a dentist who wants to achieve more by working less and you struggle with building a winning team, growing your new patient numbers, and getting your patients to accept treatment, you're in the right place. If you want to learn how to use Facebook and other forms of social media to increase the ROI of your marketing campaigns, this book is for you. And if you're tired of feeling guilty, stressed out, and frustrated because you're trying to juggle too much, this book was created specifically to help you! Looking for a way to make your dental practice stand out? In *Delivering WOW: How Dentists Can Build a Fascinating Brand & Achieve More, While Working Less!*, Dr. Anissa Holmes reveals how you can build a dental practice that helps you grow your brand, attract more patients, and work less. The concept she shares in this book allows you to build a thriving practice in record time. Combining smart business practices with social media savvy, Dr. Holmes helps you build the practice of your dreams. She shares six key core elements as part of the Delivering Wow concept. When you implement each of these elements, your practice will stand out as unique and special in the minds of your patients, community, and others. Dr. Holmes shows how she grew her Facebook fan page to more than 50,000 likes — and earned a whopping 1,500 percent return on advertising. She shares how she built systems to increase revenue by more than \$20,000 a month, earn 90 percent of the day's revenue by lunchtime, and much more. Start Delivering WOW!

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