

Barbarians Led by Bill Gates: Microsoft From The Inside: How The World's Richest Corporation Wields Its Power

Jennifer Edstrom, Marlin Eller

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Teamed with the daughter of one of Bill Gates's closest associates, thirteen- year Microsoft veteran Marlin Eller illuminates every step along Gates's route to world domination and to Microsoft's current headlinemaking federal antitrust case, making all that's been written before seem like a rough guess. Revealing the smoke-and- mirror deals, the launching of products that didn't exist, and the boneyard of once-thriving competitors targeted by the Gates juggernaut, this book demonstrates with often hilariously damning detail the Microsoft muddle that passes for strategic direction, offset by Gates's uncanny ability to come from behind to crush whoever is winning. Edstrom and Eller's unrivaled access to key players and their ability to get them to tell the real story makes for a rollicking roller-coaster ride of narrative journalism.



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