



# **Writer's Guide to Book Editors, Publishers, and Literary Agents, 1997-1998: Who They Are! What They Want! And How to Win Them Over!**

*Jeff Herman*

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Who are they? What do they want? How do you win them over? Find the answers to these questions and more in *Writer's Guide to Book Editors, Publishers, and Literary Agents*, now in its seventh edition. *Previously titled the Insider's Guide to Book Editors, Publishers, and Literary Agents*, it's filled with the information authors and aspiring authors need in order to avoid having a manuscript end up in the "slush pile."

*A comprehensive listing, the book is organized in an easy-to-use format and includes in-depth information about publishing houses and literary agents in the United States and Canada. The specifics include the names of editors and agents, their specialties, and a sample of what they've bought or sold, as well as an extensive glossary of publishing terms. In addition, readers will discover the most common mistakes made in attempting to solicit an agent as well as numerous suggestions designed to increase the chances of getting representation. The book also includes twenty-four essays including:*

*The Literary Agency From A-Z: How Literary Agents Work*

*How to Write the Perfect Query Letter*

*The Knockout Nonfiction Book Proposal*

*When the Deal is Done: How to Thrive After Signing a Publishing Contract*

*The Youth Market: Books for Children and Young Adults*

### **About the Author:**

*Jeff Herman is the founder of The Jeff Herman Literary Agency, a leading New York agency. He has sold hundreds of titles and represents dozens of top authors. Herman frequently speaks to writer's groups and at conferences on the topic of getting published.*

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