



# Crafting Your Brand: Simple Strategies for Cultivating a Successful Creative Career

*Matt Tommey*

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**Crafting Your Brand: Simple Strategies for Cultivating a Successful Creative Career** Matt Tommey

Crafting Your Brand is packed with practical advice on how to grow your art business, simple steps marketing your art, information on how to sell your art and go from a starving artist to a thriving artist.

Written by veteran creative and marketing guru Matt Tommey, Crafting Your Brand takes the mystery out of succeeding as an artist and thriving creatively no matter your creative discipline.

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